So, You Think You Want to Start an Open Source Business? In Italy?

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OPEN SOURCE

FAUXPEN SOURCE

SAY “OPEN SOURCE” WITH STRAIGHT FACE
SAY “OPEN SOURCE” WITH STRAIGHT FACE

“So, you think you want to start a commercial software business
BUILD AN AWESOME TOOL

BUILD AN AWESOME APPLICATION

DETERMINE YOUR PRODUCT

FOUND A COMPANY

START A FOUNDATION

UH, SEE IF THERE IS ENOUGH MONEY TO GET STARTED
Open Source Licenses

• The Open Source Initiative (OSI) Approves Many Licenses

• Main Licenses
  • GPL v2/v3
  • LGPL
  • Eclipse Public License*
  • Apache
  • BSD
Copyright

- Open Source Licenses Are Based on Copyright Law
- The Owner of the Copyright Can
  - Change the License
  - Defend the Code from License Abuse
- Sun Introduced the Concept of “Dual Copyright”
  - Sun Contributors Agreement
  - OpenNMS Contributors Agreement
OBTAIN A SERVER AND A FORGE

STOP OR GO?
MAKE AN OPEN SOURCE BUSINESS

CROSS THE CHASM

FORM A CORPORATION
MAKE AN OPEN SOURCE BUSINESS
A BUSINESS
CROSS THE CHASM
FORM A CORPORATION
FORM A LIMITED LIABILITY COMPANY

FORM A SOLE PROPRIETORSHIP

GET A LAWYER
LET NOTHING STOP YOU!

WRITE CODE

RELEASE EARLY, RELEASE OFTEN
USE TWITTER, FACEBOOK, IRC

START MARKETING YOUR COMPANY

START BUILDING A COMMUNITY
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